

## GENERAL INFORMATION

**JDD (JOURNAL OF DRUGS IN DERMATOLOGY)** is the fastest-to-publish, content-rich, dermatologist-targeted journal. It is written for physicians by physicians, is professionally published by an award-winning editorial team, and offers compelling reach and value, including customizable solutions for your brand.

JDD is a full-color, peer-reviewed publication indexed with MEDLINE®/PubMed®. It consistently presents original articles, reviews, case reports, and timely departments pertaining to the latest advances in drugs, devices, and methods in dermatology. A high standard of content is maintained through an unbiased, balanced, peer-review process. Articles are reviewed by an International Editorial Board of more than 160 renowned experts. JDD's extremely current and highly regarded editorial content contributes to its high readership and ensures maximum exposure for your advertisements.

## CIRCULATION

JDD reaches the US and International dermatologic community monthly through an array of innovative platforms, including the print edition, JDDonline, and the electronic edition (eJDD).

### ISSUANCE

**Frequency:** Published monthly, 12 times per year

**Mailing Date:** First Tuesday of the issue month

## MEDIA DELIVERY

All media must be labeled with journal name, issue date, and advertiser's name. Agency name, agency contact, and phone number should also be included with media. Media delivery should be via email. Email a print-ready PDF to Jill Dawson at [jill.dawson@sanovaworks.com](mailto:jill.dawson@sanovaworks.com). Color proofs should be sent to the printer, LSC Communications, at the Lebanon Junction, KY address listed below. Advertising materials must be received by due date. If not received, penalty, deferment to later issue, or exclusion from issue may occur.

## SUBMISSION REQUIREMENTS

### FILE FORMAT

Please provide print-ready high-resolution PDF files. JDD prefers files to be PDF/X-1a or Press Quality.

- All files must be CMYK
- All files must be at least 300 dpi
- All fonts and graphics must be embedded into the file
- All files must be submitted with a bleed, and include crop marks

## PROOFS

JDD cannot guarantee correct placement or color match unless provided with a color proof at 100% scale (Iris print/AGFA press match/Kodak® Approval Print).

- All proofs must be submitted with crop, registration, color bars, and center marks
- Revised proof must be supplied whenever a text or design change is made
- Proofs will only be kept through the month of initial publication

### PUBLICATION STATISTICS

**Editorial:** Peer-reviewed, indexed on MEDLINE®/PubMed® since issue 1-1

**Manuscript Rejection Rate:** 80%

**Acceptance to Publication:** 2-6 months

**Average Articles and Case Reports/Issue:** 12-14

**Advertising-to-Editorial Ratio:** 16:84

### ORGANIZATIONAL AFFILIATIONS

- ODAC Dermatology, Aesthetic & Surgical Conference
- Skin of Color Update (SOCU)
- Pigmentary Disorders Exchange Symposium
- Las Vegas Dermatology Seminar
- The Full Spectrum of Dermatology: A Diverse and Inclusive Atlas

### JDD PRINT

**Audience:** US-based dermatology community, including dermatologists, dermatology residents and fellows dermatology physician assistants, dermatology nurse practitioners, and others allied to the field

**Qualified Circulation:** 12,630\*\*

**Circulation Verification:** BPA Worldwide

### JDD DIGITAL

**Audience:** Global dermatology healthcare professionals

**Total Distribution:** 40,000+

Contact your JDD Account Executive for the most current distribution figures.

## CLOSING DATES & MATERIALS DUE DATES†

ISSUE MONTH	CLOSING DATE	MATERIALS DUE
JANUARY	11/27/23	12/04/23
FEBRUARY	12/22/23	01/08/24
MARCH	01/29/24	02/05/24
APRIL	03/04/24	03/11/24
MAY	04/01/24	04/08/24
JUNE	04/29/24	05/06/24
JULY	06/03/24	06/10/24
AUGUST	07/01/24	07/08/24
SEPTEMBER	08/05/24	08/12/24
OCTOBER	09/02/24	09/09/24
NOVEMBER	10/07/24	10/14/24
DECEMBER	11/04/24	11/11/24

All space reservations must be confirmed in writing prior to closing date. Materials due 6pm ET.

For more information and pricing contact:

Mary A. Altamirano

Client Relations Manager

Direct: 646.736.4328

[mary.altamirano@sanovaworks.com](mailto:mary.altamirano@sanovaworks.com)

JDDonline.com

A product of  
sanovaworks

\*Rates are subject to change.

\*\*Source BPA Worldwide Brand Report.

†Dates are subject to change.

## AGENCY COMMISSION & TERMS

**Agency Commission:** 15% on all print ads

**Payment Terms:** Net 30 days from date of invoice (A finance charge of 1.5% per month will be applied to all past-due invoices). Agency commission is subject to withdrawal on accounts not paid within 90 days of invoice date. Agency is responsible for payment of all advertising ordered and content published. If payment is defaulted, JDD shall have the right to hold the advertiser and the advertising agency jointly liable for such monies due to JDD for contracted and published ad space. Contact the JDD for additional discounts given for pre-payment of advertising space.

## MECHANICAL SPECIFICATIONS

### ADVERTISING

PAGE SIZE	TRIM AREA	LIVE AREA	BLEED*
Full Page	8 1/4" x 10 7/8"	8" x 10 5/8"	8 1/2" x 11 1/8"
Spread	16 1/2" x 10 7/8"	16 1/4" x 10 5/8"	16 3/4" x 11 1/8"
1/2 Page Horizontal	7 1/4" x 5"	N/A	7 1/2" x 5 1/4"
1/2 Page Vertical	3 1/2" x 9"	N/A	3 3/4" x 9 1/4"

\*place crop marks outside of bleed area

### INSERTS, BELLY BANDS, & COVER TIPS

TYPE	TRIM AREA	LIVE AREA	BLEED	JOBS	BINDERY	STOCK	FULL RUN QUANTITY
Insert	8 1/4" x 10 7/8"	1/8" from trim area	1/8"	To head	Perfect	60# text minimum, 80# text maximum	16,200 <sup>†</sup>
Cover Tip	8 1/4" x 4"	1/8" from trim area	1/8"	N/A	N/A	100# <sup>‡</sup>	16,200 <sup>†</sup>

## ADVERTISING RATES\*

Rates are based on the total pages earned over 12 months.

### B&W RATES

FREQUENCY	FULL-PAGE	HALF PAGE
1 x	\$3,430	\$2,100
6 x	\$3,245	\$2,000
12 x	\$3,045	\$1,900
24 x	\$2,810	\$1,630
48 x	\$2,550	\$1,485
60 x	\$2,155	\$1,325

### FOUR-COLOR RATES

FREQUENCY	FULL-PAGE	HALF PAGE
1 x	\$5,400	\$4,080
6 x	\$5,215	\$3,960
12 x	\$5,010	\$3,890
24 x	\$4,780	\$3,590
48 x	\$4,450	\$3,300
60 x	\$4,240	\$3,235

### PREMIUM POSITIONS

POSITION	ADDITIONAL
Cover 2	35% of the B&W Full-Page Rate
Cover 3	25% of B&W Full-Page Rate
Cover 4	50% of the B&W Full-Page Rate
Opposite Table of Contents	25% of the B&W Full-Page Rate
Opposite Editorial Board	25% of the B&W Full-Page Rate
Before First Article	10% of the B&W Full-Page Rate
Other Requested Positions	10% of the B&W Full-Page Rate

### INSERT RATES

FREQUENCY	2 PAGE	4 PAGE	6 PAGE	8 PAGE
1 x	\$7,525	\$15,040	\$19,890	\$26,540
6 x	\$6,770	\$13,550	\$19,090	\$25,480
12 x	\$6,025	\$12,000	\$18,290	\$24,655
24 x	\$5,905	\$10,740	\$16,515	\$21,980
48 x	\$4,930	\$9,750	\$14,830	\$19,770
60 x	\$4,625	\$8,725	\$13,200	\$17,350

### CUSTOM ADVERTISING

FREQUENCY	COVER TIP	BLOW-IN CARD, BUSINESS REPLY MAILER, AND EDUCATIONAL LEAVE-BEHIND
1 x	Contact Sales	+ \$1,400 of the 1x Insert Rate
6 x	Contact Sales	+ \$1,200 of the 1x Insert Rate
12 x	Contact Sales	+ \$1000 of the 1x Insert Rate

\*Rates are subject to change.

†Please call to confirm insert quantity before each issue.

‡No option of minimum/maximum stocks.

Inquiries, Insertion Orders, and Run-of-Book  
Advertising Material Shipping Instructions:

Mary A. Altamirano  
Client Relations Manager  
Direct: 646.736.4328  
mary.altamirano@sanovaworks.com

Inserts and Outserts:

LSC Communications  
attn: Kevin Baugh (JDD Journal)  
13487 S. Preston Highway  
Lebanon Junction, KY 40150  
phone 888.803.3386