JOURNAL OF DRUGS IN DERMATOLOGY

JDD

DRUGS • DEVICES • METHODS

FASTEST TO PUBLISH,
FIRST TO BE READ

PRINT DIGITAL

eJDD PODCASTS

Peer-reviewed,
highly cited, indexed on
MEDLINE®/PUBMED®

International Editorial
Board of **MORE THAN**
160 renowned experts

CUTTING-EDGE
CONTENT for
everyday practice

EXPANSIVE REACH
to the US-based
dermatology universe

ENHANCED
PRINT AND DIGITAL
ONLINE ACCESS
to high-quality content
and related products

2021 MEDIA KIT

AMPLIFY YOUR BRAND MESSAGE IN 2021 WITH THE JDD

NEW
IN 2021

MICROSITES | WEBINARS | DYNAMIC INTERACTIVE PROGRAMS
EXPANDED DIGITAL OFFERINGS | & MORE!

JOURNAL OF DRUGS IN DERMATOLOGY
JDD
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INTERNATIONAL EDITORIAL BOARD

JDD utilizes an unbiased, peer-review process in order to maintain high standards of content. Articles are reviewed by the International Editorial Board of more than 160 renowned experts, from key opinion leaders Natural Cosmeceutical Ingredients For Management Of Hyperpigmentation In Hispanic/Latino Women to well-known clinicians.

The JDD International Editorial Board boasts some of the most respected names in the field of dermatology, featuring esteemed leaders from the academic, research, and clinical worlds. Some notable members include founder, president, and executive directors of the International Society for Dermatologic Surgery, board directors, and officers of the American Academy of Dermatology, peer reviewers from the Cochrane Skin Group, and the founder and first president of the Skin of Color Society.

Deeply committed to optimal patient care, scientific rigor, and clinical practice excellence, JDD board members are highly regarded pioneers who serve as models for the larger dermatology community. Other board members include those advancing the art and science of dermatology, both today and for the future.

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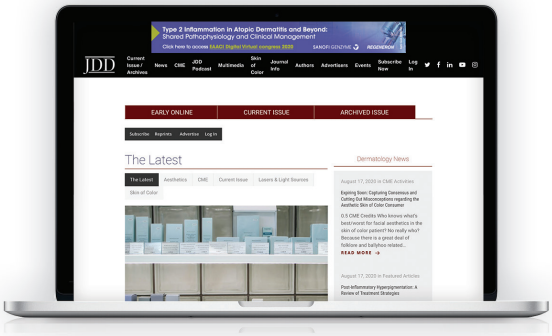
PUBLISHING PLATFORMS

PRINT DIGITAL eJDD



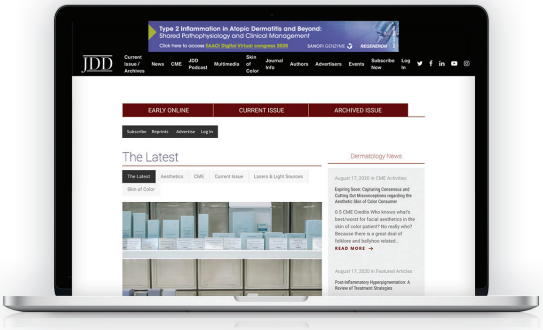
JDD IS THE FASTEST-TO-PUBLISH, CONTENT-RICH, DERMATOLOGIST-TARGETED JOURNAL that is written for physicians by physicians, is professionally published by an award-winning editorial team, and offers compelling reach and value, including customizable solutions for your brand.

JDD PRINT

JDD, a highly cited, full-color peer-reviewed publication indexed on **MEDLINE®/ PubMed®**, offers one of the fastest routes to disseminate dermatologic information. Original articles and award-winning case studies provide our readers with peer-reviewed content of the utmost quality. Our high editorial standards are maintained through a balanced peer-review process, and articles are reviewed by an International Editorial Board of more than 160 renowned experts.

JDD's extremely current and practical editorial content contributes to its high readership and ensures maximum exposure for your advertisements.

JDD DIGITAL



Website: JDDonline is an invaluable dermatology resource. Our newly redesigned site hosts searchable current and past JDD articles, issue, and supplement archives, multiple CME activities, and exclusive online features, including JDD Webinars, JDD Microsites, Dermatology News, and more.

JDDonline is also the home of the JDD Podcast, further expanding JDD's content offerings geared toward the busy dermatology community.

Online registration is complimentary to all US-based dermatologist MDs and DOs, dermatology residents and fellows, dermatology nurse practitioners, and physician assistants.

eJDD

eJDD, the electronic, interactive version of JDD, enables **worldwide** dermatology healthcare professionals to access the full-color, Index Medicus publication in an easy-to-use format. eJDD is e-mailed to more than 20,000 recipients in the US and International dermatology and healthcare community.

eJDD is delivered to users' inboxes where they can download a fully searchable PDF. Every month, the new issue is made available prior to the print issue, ensuring the fastest delivery of timely information to the readership.

The accelerated distribution, as well as the prestige of JDD's editorial content, ensures wide reception and high visibility for exclusive sponsors.

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EDITORIAL GENERAL INFORMATION

JDD TOPICS

JDD SECTIONS

JDD CONTINUES TO BE THE FASTEST-TO-PUBLISH DERMATOLOGY JOURNAL, presenting original articles, award-winning case studies, clinical trial reviews and clearance updates, drugs and devices, and special content geared toward medical residents and other allied health professionals. JDD is a top-tier, highly cited, peer-reviewed publication that has been indexed with MEDLINE®/PubMed® since Issue 1-1.

JDD TOPICS

JDD consistently presents the latest advances in drugs, devices, and treatment methods in dermatology, addressing the following topics:

- Acne & Rosacea
- Atopic Dermatitis
- Aesthetic Dermatology
- Disorders of the Hair & Nails
- Environmental (Drug/Allergic Reaction or Injury)
- Fillers & Injectables
- General Medical Dermatology
- Infections (Viral/Bacterial/Fungal)
- Keloids
- Laser/Light and Devices
- Microdermabrasion & Chemical Peels
- Mohs Surgery
- Photodynamic Therapy
- Psoriasis
- Scar Treatments
- Sclerotherapy & Vein Treatments
- Skin Cancer & Precancerous Lesions
- Skin of Color
- Topical Skincare
- Wound Healing
- And Others

JDD SECTIONS

JDD features current and highly regarded editorial content, accessible through a broad spectrum of compelling sections, including:

Original Articles

Content Categories Include:

- Comparative Studies
- New Treatments & Therapies
- Novel Devices & Technology
- Pharmaceutical Advances
- Practice Management

Case Studies

News, Views, & Reviews

Pipeline Previews

Resident Rounds

Resident Spotlight

Invited Commentary

Clinical Trial Reviews

Supplements

EDITORIAL PROFILE: *QUICK FACTS*

QUALITY

JDD's manuscript rejection rate is 70%. On average, JDD publishes 10-14 articles and case studies per issue. JDD maintains an Advertising-to-Editorial ratio of 17:83.

CREDIBILITY

JDD is written and reviewed for physicians, by physicians. According to the most recent Journal Citation Reports (JCR®), JDD has an Impact Factor Score of 1.464*. JDD also has an excellent Normalized Eigenfactor® Score of 0.558*, which measures the importance of the journal within the scientific community, and an impressive Article Influence Score of 0.382*, and a notable Immediacy Index of 0.216*.

TIMELY

JDD accepts manuscripts for publication within 2-6 months of receipt rather than the 12-16 months required by most other dermatology publications.

INDUSTRY REACH

JDD reaches 12,623** dermatologists, residents, fellows, nurse practitioners, physician assistants, and allied health professionals. eJDD, the electronic version of JDD, is circulated to more than 20,000 allied health professionals monthly.

**Clarivate Analytics, Formerly the IP & Science business of Thomson Reuters, June 2020*

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READERSHIP SUMMARY & AUDIENCE PROFILE

READERSHIP SUMMARY

AUDIENCE PROFILE

The JDD journal and our progressive custom offerings provide you with access to your key target audience of Dermatologists,

WE HAVE OUR FINGER ON THE PULSE OF THE BUSINESS.

4,069 + FOLLOWERS	5,598 + FOLLOWERS	1,857 + FOLLOWERS	3,966 + MEMBERS

READERSHIP SUMMARY

READERSHIP

PRINT AND DIGITAL ARE POWERFUL IN DERMATOLOGY.
According to the Kantar Media March 2016 Sources & Interactions Study:

DERMATOLOGISTS' PREFERRED MEDICAL JOURNAL READING FORMATS:

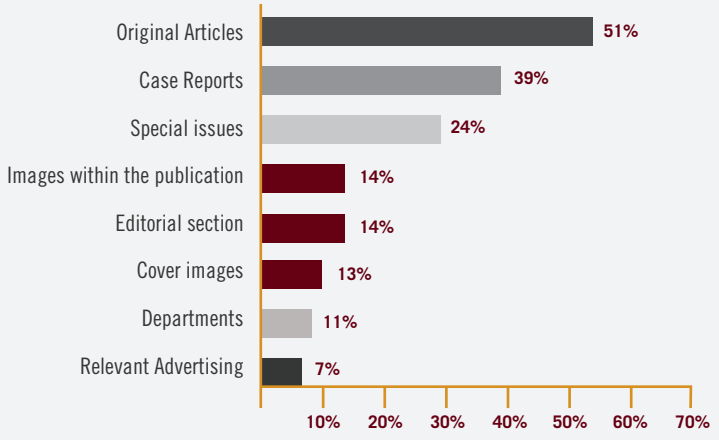
97% read the print format
28% read the print format ONLY
70% read in both print and digital formats
Virtually None access in digital format only

USING BOTH PRINT AND DIGITAL GUARANTEES THE BEST REACH!

Dermatologists still read print journals.

Of 22 specialties, **dermatology is among the highest** of all in obtaining their information from print media.

MOST ATTRACTIVE FEATURES OF JDD*



JDD IN THE MARKET PLACE

JDD READERS READING OFTEN AND THOROUGHLY**

50% reading every issue
41% of JDD Total Readers are High Readers, reading with high frequency and thoroughness.

QUALITY ORIGINAL CONTENT*:
JDD readers most look forward to our Original Articles, Case Reports, and Special Issues.

In a custom analysis of JDD readers,* **51%** of survey respondents said that Original Articles were the most beneficial part of JDD, followed by **39%** for Case Reports.

LIST SEGMENTATION & TARGETING CAPABILITIES

JDD OFFERS A VARIETY OF LIST SEGMENTATION AND TARGETING CAPABILITIES TO SUIT YOUR NEEDS.

List Segmentation Capabilities
- Professional Category
- Regional

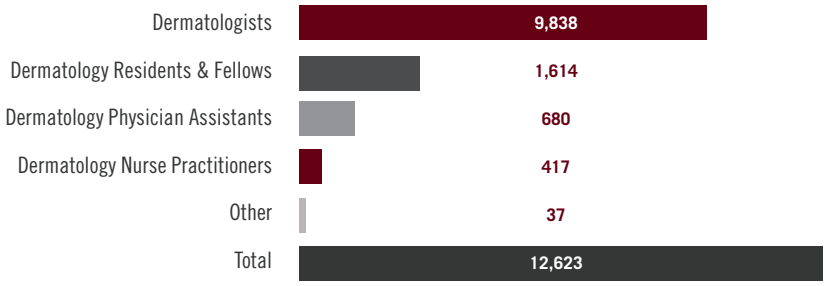
List Targeting Capabilities
- Societies†
- Your Own List†

**Source December 2016 Kantar Media Medical/Surgical Research Study - Custom Questions for JDD (Journal of Drugs in Dermatology).*
NOTE: Responses may add to more than 100% due to multiple responses.
***Source: Kantar Media, December 2016 Medical/Surgical Readership Study (Tables 118, 218)*
† Additional fees may apply, depending on list source and availability.

AUDIENCE PROFILE

JDD PRINT

PRINT CIRCULATION PROFILE*



Publisher's Own Data - Source, May 2020 print subscriber file. BPA statements available upon request

JDDONLINE

WEBSITE STATS***

Avg. Monthly Pageviews: **114,194**
Avg. Monthly Users: **31,379**
Avg. Monthly Sessions: **46,061**

AUDIENCE

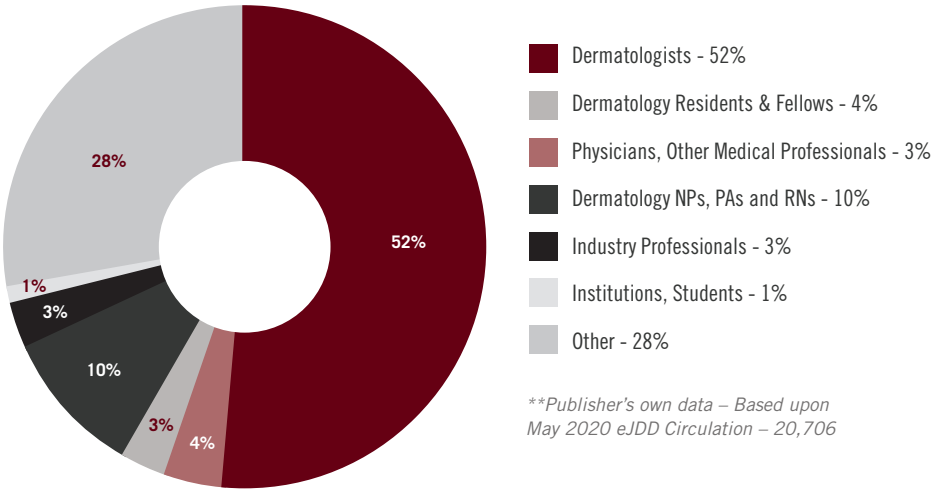
US and International Dermatology Community

SPECIALTY

Dermatology

eJDD

EJDD SUBSCRIBERS BY PROFESSION**



**Publisher's own data – Based upon May 2020 eJDD Circulation – 20,706*

JDD PARTNER EVENTS (OFFICAL MEDIA PARTNER)

ODAC

Orlando Dermatology Aesthetic & Clinical (ODAC) Conference

January 14-17, 2021

SKIN OF COLOR UPDATE

Skin of Color Update 2021

September 12-13, 2021

MORE INFO

To learn more about JDD Partner Events, please contact:

LUZ FIGUEROA,
Director, Scientific Communications
917.374.5914
luz.figueroa@jddonline.com

***Publisher's own data: Based on May 2019 - May 2020 Google Analytics figures*

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PRINT ADVERTISING & CUSTOM PROJECTS

CONTENT AMPLIFICATION

JDD SPONSORED SUPPLEMENTS

INSERTS

BULK SUBSCRIPTIONS

SPONSORED SUBSCRIPTIONS

CUSTOM PRINT ADVERTISING

JDD OFFERS PROGRESSIVE, CUSTOM SOLUTIONS THAT DRIVE RESULTS. 2021 custom solutions can be developed to conicide with the regularly scheduled conference including:

Orlando Dermatology Aesthetic & Clinical (ODAC) conference:
January 15-18, 2021

American Academy of Dermatology (AAD) Annual Meeting:
March 19-23, 2021

American Academy of Dermatology (AAD) Summer Meeting:
August 13-16, 2021

Skin of Color Update 2021:
September 12-13, 2021

American Society for Dermatologic Surgery (ASDS) Annual Meeting:
October 14-17, 2021

CONTENT AMPLIFICATION

JDD offers custom reprints and e-prints of peer-reviewed articles, which is the best way to get your articles/scientific data read by the dermatology community.

To order reprints or e-prints of JDD articles please contact sales@jddonline.com

ORIGINAL ARTICLE

The Impact of COVID-19 on the Faces of Frontline Healthcare Workers

ABSTRACT

INTRODUCTION

Do Not Copy

REPRINTS: HARD COPY

Individual article reprints are available for purchase in hard copy format. JDD reprints are high-quality professional copies of original editorial that can be used for marketing, training, and educational purposes including:

- Distribution at Conference Exhibitions
- Direct Mailings
- Media Kits
- Training
- Customer Education

UNRESTRICTED ACCESS

JDDonline.com will provide unrestricted access of the above mentioned article for a fee. Unrestricted access means login/password is not required to review and download this article. Anyone worldwide can go to the link to access the article. PubMed hosts the Unrestricted Access link of your article.

PODCAST

A 30-minute podcast will provide an encapsulation of each original article. The podcast will serve to summarize key learnings presented by the initiative, encourage participation in each opportunity, and offer clinical pearls for immediate application of all information to clinical practice.

E-PRINTS:

E-prints are also available and are provided in the form of a link to the full online version of the article, which can be viewed in a browser. You can purchase e-prints based on number of views, or, length of time the link is active. To maximize your reach and best utilize your e-print, place your e-print link on:

- Social Media Pages
- Email Campaigns
- Company Website or Corporate Pages
- Marketing Materials

E-PRINT FEATURES:

- Page-by-page flip navigation
- Active links to other areas of your website
- Ability to add a custom cover, advertisement, or embed video

CUSTOMIZABLE OPTIONS INCLUDE:

- Cover Page Article Translation
- Company/Brand Logo
- Advertisement
- Prescribing Information & ISI
- Inventory Number

MORE INFO

For more information on content repurposing opportunities with JDD, contact:

LUZ FIGUEROA, Director, Scientific Communications
917.374.5914 | luz.figueroa@jddonline.com

JDD SPONSORED SUPPLEMENTS

Subjected to the full rigors of peer review, supplements can provide invaluable educational resources exploring themes in a detailed and focused way that might not always be possible in the main journal. At JDD, our commitment to the very highest standards of quality means that your supplement will achieve maximum impact and will be read by many, including members of learned societies internationally. Furthermore, we offer you the support and guidance that you require throughout the publication process.

JDD supplements provide sponsors with the opportunity to disseminate **key scientific, evidence-based research in a MEDLINE®/PubMed® journal**. JDD supplements are developed and published through an unbiased, balanced peer-review process, offering you a **direct method to disseminate your research in a prestigious, well-respected publication.**

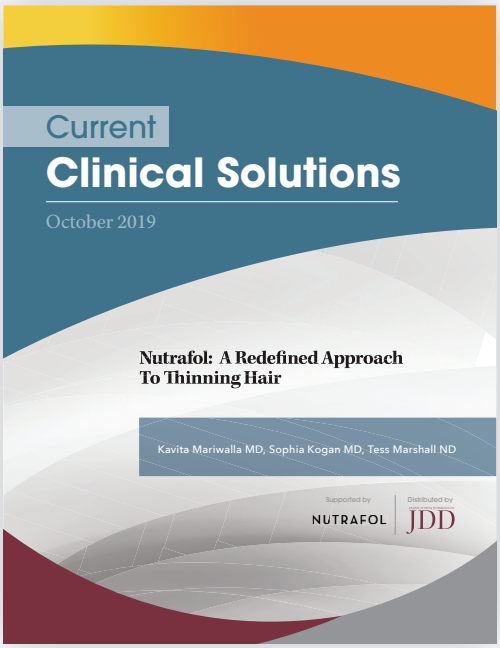
- Distributed in print with the JDD to the full circulation.
- Distributed electronically through the digital version of the journal (eJDD) worldwide.
- Turnkey supplement awareness campaign prior to publication in print and digital formats.
- Hosted on JDDonline.com in the Supplement Library.
- Opportunity for conference dissemination for maximum exposure.

- **TIMELINE:** JDD provides full turn-key service to deliver a supplement in 90 days.
- **ACKNOWLEDGMENT:** Your statement of support and logo are included in the supplement, as well as inside the print and digital issues of JDD.
- **SCIENTIFIC CREDIBILITY:** Content is archived in the JDDonline Medical Education Library, the JDDonline Supplement Library, and MEDLINE®/PubMed®.
- **DISTRIBUTION AND BONUS DISTRIBUTION:** Distributed in print to more than 12,000 dermatologists (MDs and DOs), dermatology residents and fellows, physician assistants, and nurse practitioners. For increased exposure, supplements are e-mailed to more than 20,000 recipients through the digital edition, eJDD. Supplements will be hand-distributed at major dermatology events and conferences throughout the year.
- **POSTER PRESENTATIONS**

INSERTS

CURRENT CLINICAL SOLUTIONS (CCL) is an editorial insert strategically tipped into the *Journal of Drugs in Dermatology* (JDD). JDD disseminates clinically relevant, informative content that addresses the concerns of dermatologists and allied dermatology health professionals in the treatment decision making process, patient communication, and daily practice. In addition, the Current Clinical Solution (CCL) piece will be hosted on jddonline.com.

With the overwhelming amount of information a practitioner receives on a daily basis, Current Clinical Solutions distills the top-line clinically relevant information and delivers content in an easy-to-read format, giving practitioners the information they need to stay up-to-date in the ever-changing field of dermatology.



BULK SUBSCRIPTIONS

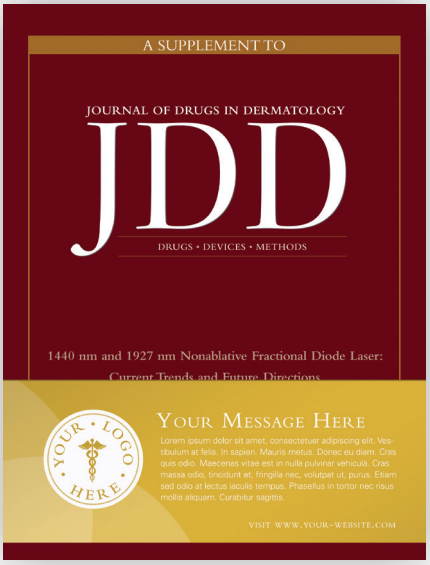
EDUCATE YOUR SALES FORCE WITH BULK SUBSCRIPTIONS
Keep your sales force up-to-date on developments in dermatology, competitors' products, and the latest advances in their area of expertise. JDD is a leading journal and offers a unique, comprehensive window into the industry.

The information gleaned from a monthly subscription will give your sales force added knowledge and perspectives, fresh insights, information on particular practice areas, demographic interests, device and pharmaceutical usage, and practice management issues that will further their rapport with their client base.

A 12-month digital subscription provides access to all archived content on JDDonline, including thousands of original articles and case studies!

SPONSORED SUBSCRIPTIONS

Sponsored subscriptions keep the medical community abreast of developments in dermatology and effectively promote your brand. This gives you unparalleled opportunities to position your company as a major provider of invaluable educational content. The types of customized subscriptions available are:



PROFESSIONAL CATEGORY
Residents, Fellows, Physician Assistants, Nurse Practitioners, and other healthcare professionals

REGIONAL SOCIETIES
Reach a particular state, city, territory, country, or international region. Target a particular national or international society within or outside of the field of dermatology

YOUR OWN LIST
Provide your customer list

BY SPONSORING A SPECIFIC DEMOGRAPHIC, YOU WILL RECEIVE:

ACKNOWLEDGMENT ON JDDONLINE

- JDDonline features your logo and sponsorship message year-round, through a premium position rotating banner ad. Your online acknowledgment appears on every JDDonline page and directly links to your product's website.

CUSTOMIZED OUTSERT IN EACH ISSUE

- Include your customized message on a 2-page, full-color outsert enclosed within the polybag of each issue. This personalized approach allows you to tailor your message each month.

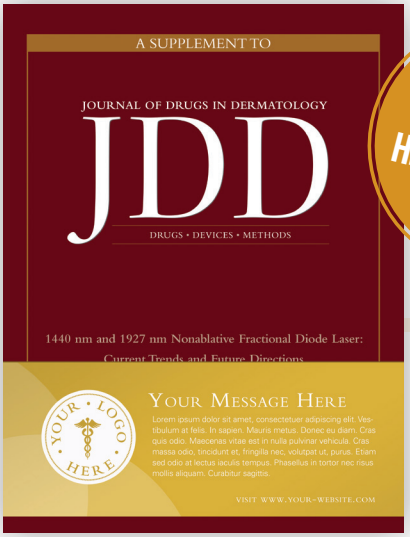
COVER TIP ON FIRST ISSUE

- For an added value of $10,500, this cover tip announces your new partnership and launches the year-long sponsorship.

ACKNOWLEDGMENT IN JDD TABLE OF CONTENTS

- Your logo and sponsorship message are published on the TOC page of every JDD issue, print and digital. This highly referenced page guarantees your company maximum exposure and informs JDD and eJDD readers of your support.

CUSTOM PRINT ADVERTISING



Guaranteed High Impact

COVER TIPS

Be the first product JDD readers see, with this exclusive front cover placement.

GATEFOLDS

Command readers' attention with gatefold advertisements. The gatefold flaps offer extended ad space to the unique front or back cover placement.

OUTSERTS

Capture readers' attention before they open JDD! Outserts provide you with the flexibility needed to disseminate a custom marketing piece that may not fit within JDD itself. Included in the polybag, outserts can take on various forms, including:

- Business Reply Mailers
- CD-ROMs and DVDs
- Educational Leave-Behinds
- Flash Drives
- Invitations
- Newsletters
- Posters
- Reprints
- Samples
- Surveys

BLOW-IN CARDS

For a lasting impression and maximum exposure, insert a blow-in card into a JDD issue. For direct lead generation, consider a blow-in business reply card.

DIGITAL ADVERTISING

eJDD
SPONSORSHIP

RESIDENT ROUNDS
ONLINE SPONSORSHIP

JDD
PODCASTS

JDDONLINE &
BANNER ADVERTISING

REACH A RECORD NUMBER OF DERMATOLOGISTS in real time through digital advertising on JDDonline, sponsorship of our highly regarded Podcast and premier Webinars, or through exclusive banner placement in the eJDD.

eJDD ISSUE SPONSORSHIP

eJDD is sent via e-mail about a week before the print version is mailed. Its advanced search capabilities offer interactive features, making searching and reading far easier than the print edition.

Sponsoring an issue of eJDD provides: Instant access to more than 20,000 recipients in each of its two e-blasts per month, a vehicle to promote selected news, strategic links, and product announcements that market your brand.

As the eJDD issue sponsor, you will receive exclusive and extensive branding including:

- Up to 12 pages of only YOUR ads in each issue
- All competitors' paid print ads removed from each issue†
- Attribution statement and logo included every month in the print and electronic table of contents
- Sponsorship acknowledgment on JDDonline
- Branding in bi-monthly e-mails for additional touch points including eTOC notification and eJDD distribution emails

†Except JDD-owned and affiliated companies

RESIDENT ROUNDS ONLINE SPONSORSHIP

Resident Rounds is a section of the JDD dedicated to highlighting various dermatology departments with residency training programs. Through Resident Rounds, JDD supports training for the next generation of leaders in the field by providing mentorship to residents to learn the process of publishing in a peer review journal and the importance of contributing to scientific literature. JDD guides residents through the processes of the proposal, article submission, peer review, and publication in the journal and the PubMed® database.

BY PARTICIPATING IN RESIDENT ROUNDS, RESIDENTS RECEIVE:

- Opportunity to collaborate with colleagues
- Feedback from experts to hone their medical writing and presentation skills
- Support and training to identify and present important cases
- Opportunity to contribute to the dermatology body of knowledge and literature

SPONSORSHIP INCLUDES:

- 365 days of brand exposure on the JDDonline.com hub for Resident Rounds published articles
- Brand exposure through ongoing campaigns aimed at driving traffic to the Resident Rounds page
- Logo attribution targeting the future key opinion leaders and educators in the field of dermatology

By sponsoring Resident Rounds online, you are supporting training for those intending to pursue careers in the field and helping residents achieve the highest level of success in their future careers. Build loyalty by connecting your brand to the next generation of physicians.

JDD PODCASTS

JDD Podcasts are the latest addition to the JDDonline lineup of sponsorship opportunities. Each month, JDD will host a discussion with article authors adding context and commentary to the challenges facing clinicians in the field of dermatology.

As a JDD Podcast exclusive sponsor, your scripted ad or informal message will be featured as a 15-second "Pre-Roll", 30-second "Mid-Roll", or a call to action in the "Outro" on each podcast you sponsor. In addition, the JDD Podcasts will be promoted to the entire dermatology community through print, email, social media, and national/regional conferences. Monthly print and email marketing promotions surrounding JDD Podcasts yield approximately 100,000+ impressions.

- A voiceover ad highlighting your support with a 15-second "Pre-Roll", 30-second "Mid-Roll", or a call to action in the "Outro".
- Your logo attribution on promotional material
- Two (2) custom advertisement voiceovers in each podcast episode
- Company inclusion in the surround sound podcast launch campaign

CALL US TODAY TO DISCUSS A CUSTOM DIGITAL PLAN!

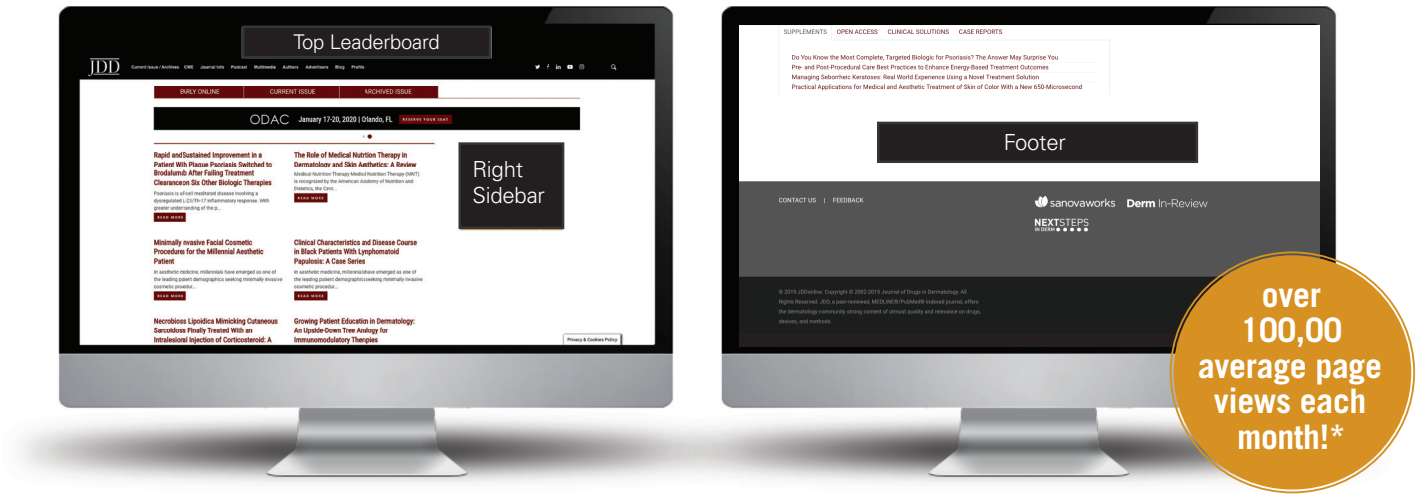
MORE INFO

For more information on advertising and sponsorship opportunities, contact:

NICK GILLESPIE, Associate Publisher
cell 954.593.7936 | phone 646.453.5711
nick.gillespie@jddonline.com

JDDONLINE & BANNER ADVERTISING

Reach a record number of dermatologists and allied professionals through banner advertisement on the newly redesigned JDDonline. JDDonline provides free access to all US-based dermatologists, dermatology residents, fellows, nurse practitioners, and physician assistants. It has become an invaluable reference tool for the dermatology universe.



BANNER/OTHER CUSTOM AD RATES

BANNER NAME	SPECS	MONTHLY FLAT RATE
Top Leaderboard Placement	728 x 90 px	CPM (Cost per Thousand Impressions) Contact your Account Executive today for pricing.
Right Sidebar Skyscraper Box Ad	Preferred: 300 x 250 px Secondary: 160 x 600 px	CPM (Cost per Thousand Impressions) Contact your Account Executive today for pricing.
Footer Placement	728 x 90 px	CPM (Cost per Thousand Impressions) Contact your Account Executive today for pricing.
CUSTOM AD	**SPECS**	**MONTHLY FLAT RATE**
Resident Rounds Sponsorship	Top Leadboard/Footer: 728 x 90 px Skyscraper Box Ad: 120 x 600 px	Contact your Account Executive today for pricing.
Custom Ad Placement	Contact your Account Executive today for available sizes and pricing. Be sure to ask about our geo-targeting capabilities!	

We accept HTML5, Rich Media, Responsive, as well as expandable ads. Contact an Account Executive to learn more about custom placements.

JOURNAL OF DRUGS IN DERMATOLOGY
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MULTIMEDIA ADVERTISING

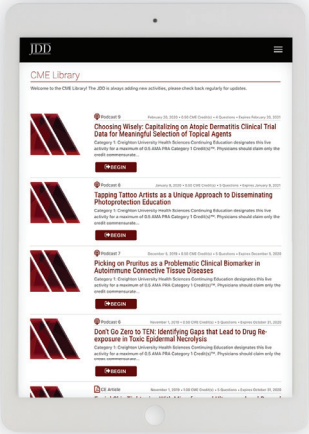
MULTIMEDIA SPONSORSHIP

JDD's multimedia products are **VALUABLE RESOURCES FOR DERMATOLOGISTS** - enhance brand recognition through exclusive sponsorship of one of our educational applications.

MULTIMEDIA SPONSORSHIP

JDD offers a diverse range of digital and multimedia products to enhance brand recognition through our valuable educational resources for dermatologists, accessible by **computer, smartphone, or tablet.**

- **Microsites** deliver your message to a choice dermatology audience through exclusive sponsorship of these concentrated educational resource centers.
- **Podcasts** deliver medical news to your target audience in a format that is perfect for the busy practitioner on the go. Users download or stream the audio media files directly from JDDonline, iTunes, Google Play, and/or Stitcher.
- **Webcasts** capitalize on your existing educational content with a complementary visual aid, available to download or stream on JDDonline. We also offer Online Device Demos that can showcase your product or brand.
- **Webinars** connect dermatology professionals in real time via open forum discussions, live polls, and question submissions. Give and receive information in real time via open forum discussions, live polls, and question submissions. Stream your webinar or video lecture live through JDDonline.
- **eNewsletters** partner with JDDonline to release your weekly, monthly, or quarterly e-newsletter.



We work with you to develop applications that let your company pinpoint the on-the-go healthcare professional who is dependent on their smartphone or tablet to access the vital medical practice and case management information they need.

JDD can also create custom online content compatible with physician smartphone and tablet devices, and develop apps that focus on physician education, with the following benefits:

- **Strengthen your business and support your brand** by establishing enduring relationships with your target market
- **Provide physicians with specialized applications** that will give them the information they need
- **Allow brand-specific products** to maximize their market potential
- Once downloaded and installed on their device, **apps can be accessed anytime**—with or without an Internet connection—providing 24/7 accessibility and company branding opportunities
- **Measure return on investment** with customized metrics reports, capturing the target information you need

OR SPONSOR AN EXISTING JDD APPLICATION!

Your sponsorship will ensure that your product/drugs are constantly being viewed by physicians

You can utilize banner ads on web and non-web-accessible versions of the application, which provides additional opportunities for you to have direct marketing contact with your target audience.

JDD PODCASTS

JDD WEBINARS

MICROSITES

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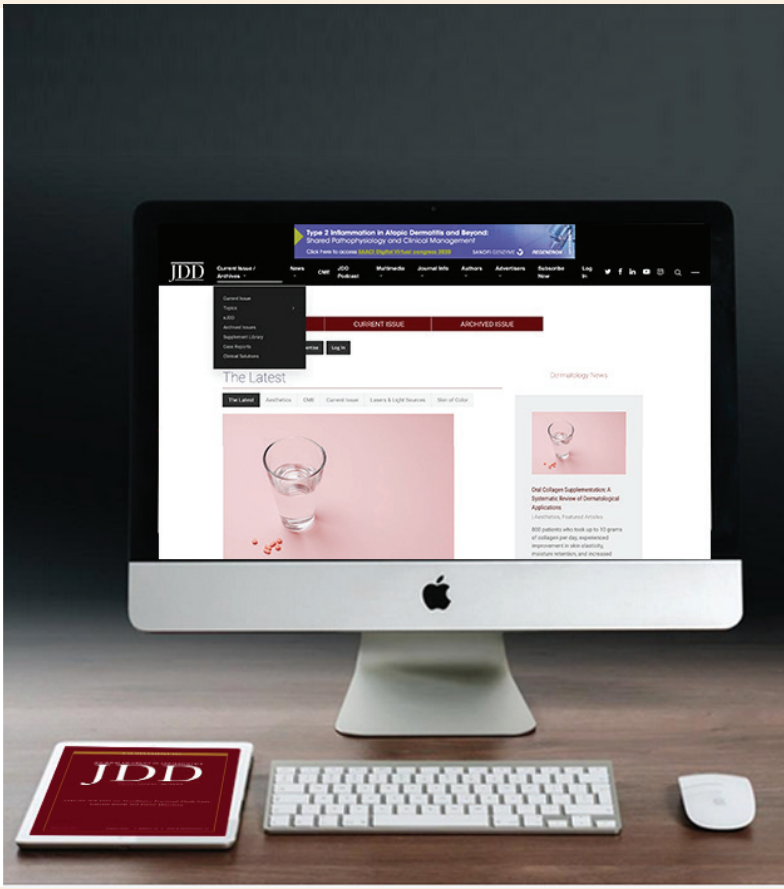
MEDICAL EDUCATION

EDUCATIONAL OPPORTUNITIES



The Journal of Drugs in Dermatology is pleased to offer a **VARIETY OF EXCLUSIVE, ORIGINAL, AND TIMELY SELF-DIRECTED, ENDURING EDUCATIONAL OPPORTUNITIES** designed to address the changing needs of dermatology providers. Self-directed learning provides a self-paced learning experience for the participant and is an effective method of providing active learning with immediate feedback and reinforcement. Accredited and non-accredited activities are presented to help narrow professional practice gaps while enhancing clinical competence across the disciplines of medical, surgical, and aesthetic dermatology.

EDUCATIONAL OPPORTUNITIES
Presented by JDD

CE JOURNAL-BASED ENDURING ACTIVITIES

Original, evidence-based articles published within an issue of JDD or a collection of original articles published as a special supplement to a monthly issue. Through unrestricted access, these full-text articles will be available to anyone world-wide and the supplement can be accessed without any barriers. PubMed® will host the article or supplement abstract and will include a "button" allowing readers to click and link directly to the unrestricted access article hosted on jddonline.com.

CE AUDIO PODCASTS

As part of the JDD Podcast Series, the CE library currently contains more than 9 original podcasts based on a discussion of data from articles presented in current issues of JDD or lively discussions between leaders in dermatology on critical issues relating to quality patient outcomes. Links to JDD articles encouraging future self-study and exploration are provided with many of the podcasts.

CE WEBINARS & VIDEO CONFERENCES

Beginning Fall 2019, the JDD CE Library will host a series of live and on-demand webinars offering clinical presentations, case studies, and lively questions and answers between faculty and participants. As the official media partner of ODAC Dermatology, Aesthetic & Surgical Conference and the Skin of Color Update, a variety of webinar-based content will become available from these live and virtual educational events.

SKIN OF COLOR UPDATE

ODAC

MORE INFO

For more information on educational opportunities, contact:

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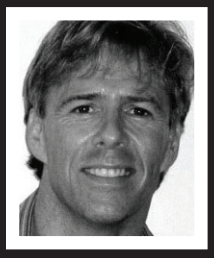

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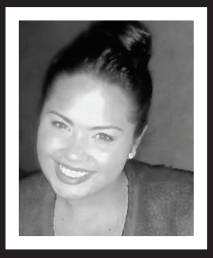

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