

PIPELINE PREVIEWS

The Skin Cancer Foundation Champions for Change Gala

On October 25, The Skin Cancer Foundation held its 22nd annual Gala at The Plaza Hotel in New York City. The Champions for Change Gala is the Foundation's signature fundraising event, and \$600,000 was raised to support the organization's educational campaigns, community programs, and research initiatives.

More than 400 guests attended the event, including Skin Cancer Foundation donors and industry and physician allies.

The Skin Cancer Foundation President Deborah S. Sarnoff MD commented about the impact of the Foundation's work, "We do

this work at The Skin Cancer Foundation because we believe in what we do and we have seen the results. Indeed, we have saved lives. We celebrate the champions who face this disease head on; their loved ones who fight right alongside them and the people who work tirelessly to provide the resources needed to prevent, detect, and treat skin cancer before it can devastate a life."

The Champion for Change Award was presented to Robert J. Friedman, MD, clinical professor at NYU School of Medicine, Department of Dermatology, for his dedication to skin cancer education. The Skin Cancer Foundation's 2018 Media Award was presented to O, *The Oprah Magazine*, in recognition of the magazine's outstanding skin cancer-related editorial coverage.