

## PIPELINE PREVIEWS

### The Skin Cancer Foundation's Mobile Education and Screening Program, *Destination: Healthy Skin*, Ends a Successful Season on the Road

*51 volunteer dermatologists provided 1,243 free skin cancer screenings in 18 communities*

*Destination: Healthy Skin*, The Skin Cancer Foundation's mobile skin cancer education and screening program, concluded its second annual journey around the U.S. Local volunteer dermatologists conducted 1,243 free skin cancer screenings aboard the Foundation's 38-foot *Destination: Healthy Skin* RV. Program participants also received The Skin Cancer Foundation's educational materials and Walgreens brand sun care items.

From May to August, the *Destination: Healthy Skin* RV traveled more than 12,000 miles, making stops for educational events in New York, New Jersey, Virginia, Tennessee, Georgia, Florida, Texas, California, Washington, Colorado, Kansas, Illinois, Indiana, Massachusetts and Maine. Fifty-three dermatologists donated their time to perform free, full-body skin exams at *Destination: Healthy Skin* events.

"About 60 percent of the people we served this year had never received a skin cancer screening before," says Deborah S. Sarnoff, MD, president of The Skin Cancer Foundation. "Without this service, it's possible that many of the suspected skin cancers we identified would go untreated. By helping people identify skin cancers early and urging them to seek treatment, this program is truly saving lives."

The dermatologists identified 356 potential skin cancers and precancers, 19 of which were suspected melanomas.

